GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1498
ANSWERED ON:27.11.2007
DECLINE IN EXPORT OF INDIAN TEA
Athawale Shri Ramdas;Reddy Shri Mekapati Rajamohan

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether export of tea has declined recently;

(b) if so, the details thereof;

(c) whether the Government has set up a Committee to find out the reasons therefor; and

(d) if so, the outcome thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) & (b): During the last three years, the quantity of tea exported from India has shown an increasing trend. However, due to decline in exports to countries like Iraq, Pakistan etc.and the appreciation of rupee in dollar terms, the volume of export of tea from India has declined during the 2007-08 over the corresponding period of the year 2006-07. The details of tea exports during the current year and the previous years are given below -

Year/Period	Quantity (M.Kg)	Value (Rs.Crs.)
2004	197.67	1841.14
2005	199.05	1830.98
2006	218.73	2006.53
2007 (Jan-September) #	118.74	1170.78
2006 (Jan-September)	155.90	1427.42

Estimated and subject to revision
Source: Tea Board

(c): No, Sir.

(d): The Tea Board and the Government are taking various measures to boost the export of tea which include conducting promotional activities in the foreign markets and also lending promotional support to Indian tea exporters in their marketing efforts. These activities include: participation in international and/or specialized fairs and exhibitions; field sampling at speciality stores and/or principal markets; media publicity; buyer-seller meets; public relation activities to establish closer link between importers and exporters; and exchange of tea delegations between India and Tea importing countries. Tea Board has set up three overseas offices at London, Moscow and Dubai to promote Indian tea in these potential markets.